

Wholesale and Retail

Training Package Development

Visual Merchandising

Draft 2



SKILLSIQ

CAPABLE PEOPLE MAKE CLEVER BUSINESS



Overview

- 1 Who we are
- 2 Key players
- 3 Project background
- 4 Training Package Product development
- 5 How to provide your feedback
- 6 Questions.



SkillsIQ Limited

- We are a not-for-profit, independent Skills Service Organisation (SSO)
- SkillsIQ is funded by the Department of Education, Skills and Employment to support 19 Industry Reference Committees (IRCs) in the people-facing industries
- Driven by the IRCs, we undertake Training Product development to ensure skills are relevant for industry's jobs of today and the future
- We also undertake workforce development and research projects.

Industry Reference
Committees (IRCs)

Workforce
Development
- Industry Skills
Forecasts

Workforce & Skills
Policy and Strategy
– Nationally and
Internationally

Key Players & Acronyms

Australian
Industry & Skills
Committee (AISC)

Oversees
approval of
Training Package
Products

Industry
Reference
Committee (IRC)

Oversees
development of
Training Package
Products

Technical
Advisory
Committee (TAC)

Provides specialist
knowledge and
makes content
recommendations

Skills Service
Organisation
(SSO)

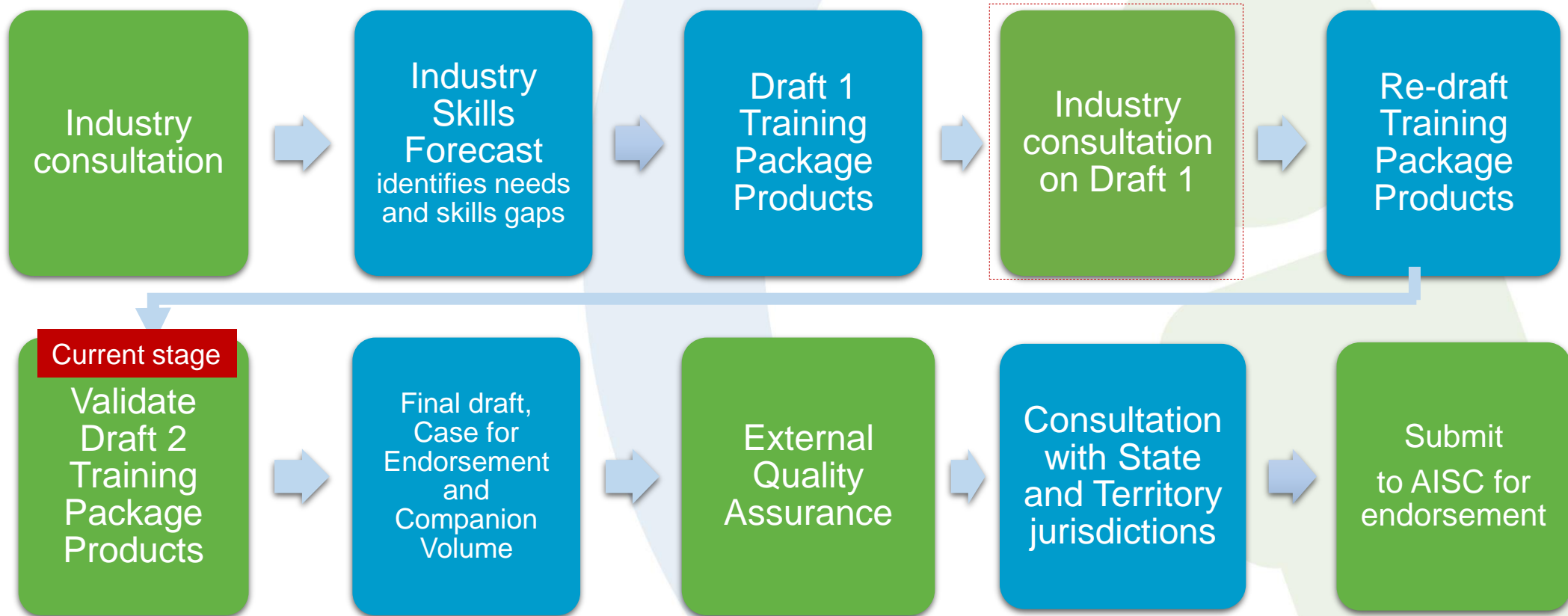
Provides
technical and
engagement
support to IRCs

Our Industry Reference Committees

- Aboriginal and Torres Strait Islander Health Worker
- Aged Services
- Ambulance and Paramedic
- Children's Education and Care
- Client Services
- Community Sector and Development
- Complementary Health
- Dental
- Direct Client Care and Support
- Disability Support
- Enrolled Nursing
- First Aid
- Local Government
- Personal Services
- Public Sector
- Sport and Recreation
- Technicians Support Services
- Tourism, Travel and Hospitality
- **Wholesale and Retail Services.**



Training Package Development Process



Session Outline

- Project Background
- Draft 2 Changes
- Providing Your Feedback
- Next Steps.

Project Background

- W&R IRC industry consultation to develop ISF
- Consultation covered the three key sectors
- Key sectors covers a host of job functions including VM
- The consultation acknowledged that the customer landscape has been evolving - equipped with a wealth of product knowledge.

Project Background

- Diminishing loyalty to brands
- The W&R IRC determined that Visual Merchandising is a key
- The IRC proposed the development of the Advanced Diploma of Visual Merchandising.

Training Package Product Development

The following Qualification and associated Units of Competency have been developed for review.

Qualification:

- *SIR60221 Advanced Diploma of Visual Merchandising*

Units:

- *SIRRMER021 Design and construct visual merchandising display element*
- *SIRRMER022 Develop and implement creative photographic styling solution*
- *SIRRMER023 Develop and implement visual merchandising strategy for a brand*
- *SIRRMER024 Improve customer brand experience using visual merchandising*
- *SIRRMER025 Plan a career in visual merchandising.*

Draft 2 Changes - Qualification

- Code numbers assigned
- *“No occupational licensing”* statement included
- Entry Requirement changed
- Elective Packaging rules section amended
- Core and Elective banks arranged alphabetically.

Draft 2 Changes – Units Overview

- Codes
- Titles
- Application Statements
- Elements and Performance Criteria.

Draft 2 Changes – Units Detail

- Title changes
- Application changes
- Elements and Performance Criteria for **SIRRMER023** amended
- A new Performance Criterion has been added to **SIRRMER024**
- A new Element and Performance Criterion has been added to **SIRRMER024**.

Draft 2 Changes – Units Detail

- Foundation Skills statement in **SIRRMER021** amended
- Performance Evidence tasks for certain of the Units have been amended.

Draft 2 Changes – Units Detail

- Knowledge Evidence has been added to Units **SIRRMER021**
- Assessment Conditions to Unit **SIRRMER023** has been changed.

Providing your feedback

- **Public consultation period**
 - Open until 5.00pm on Friday, 30th April 2021
 - Consultation activities include Webinars and via the SkillsIQ Online Feedback Forum
 - Email submissions also accepted by Friday, 30th April 2021.

Providing Feedback

SkillsIQ's Feedback Forum

Detailed Feedback can be left on each Qualification and Unit of Competency

<http://skillsiq.com.au/feedbackforum/FeedbackHome>



Questions?



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Contact us

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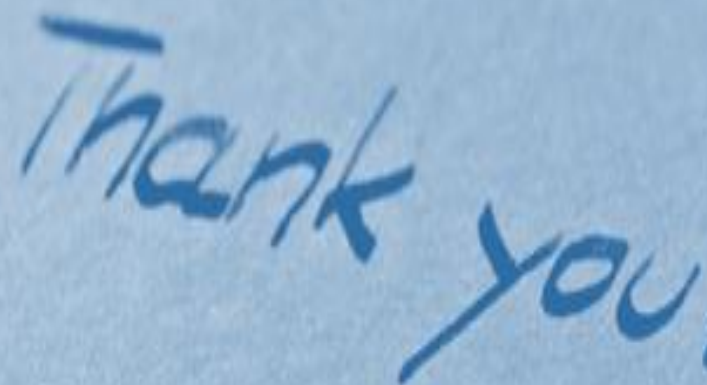
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Thank you